

2023 Sponsorship Opportunity



Homespun Festival

October 7th, 2023

10am - 6pm

Celebrating...
Home Made
Home Grown

43rd HOMESPUN FESTIVAL

Historic Downtown Rockmart

After a three year absence, the festival is back, ready to rock the city with a renewed approach! What's New -To start, the date, Homespun is now the first Saturday of October. There's a focus on hand-made arts and crafts as originally emphasized in the early years. The Kiwanis Club Car Show is a new featured addition, along with the Rockmart Police Departments 5K *Running for a Paws* . As the days activities conclude, an evening concert and Light show will close the event. HOMESPUN is now presented by the Rockmart Downtown Development Authority, in partnership with the City of Rockmart and our generous sponsors. Joining the list of Sponsors supporting this Hometown Tradition!

Sponsorships

CONCERT: Sole sponsor with concert presented by Title Sponsor concert with Nashville Recording Artist and opening act. Recognition on Stage and at Press Conference to introduce artist, and signage. 7 to 10pm	\$15,000
Festival Stage Sponsor: Sponsor of Festival event stage and entertainment from 11 to 5pm at Seaborn Jones park. On Stage recognition, and media listing.	\$2,500
Parade Sponsor: Presenter of Homespun Parade, sign and media listing	\$2,000
Makers Demonstration Village: Presenting sponsor of Demonstration Village	\$1,500
Arts & Craft Village: Presenting sponsor of Arts & Craft Village	\$1,500
Childrens Village: The presenting sponsor of Childrens Village will provide free activities for children that include games, crafting, face painting, etc.	\$1,500

FRIENDS of DOWNTOWN

This is an opportunity to provide funds for marketing of all downtown events and branding for Historic Downtown Rockmart, including advertising, marketing and promotional materials. **Friends** are recognized annually with their renewal. Your **\$500** investment in Downtown covers 2023 through Dec 2024.



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